

ELIZABETH FLORENT TREACY

Originally from California, Liz has lived and worked in France for over twenty years. As an Associate of the Kets de Vries Institute, Elizabeth plays a key role in the KDVI research team. She is involved in the development of new interventions and of action research projects with clients which are aimed at addressing complex issues related to organizational change and culture that go below the surface to uncover patterns and dynamics that would otherwise be hidden.



Her own research takes a psychodynamic approach to the exploration of leadership in organizations, executive group coaching, and experiential learning in leadership development executive education programs. She has contributed to the development of qualitative and quantitative 360° leadership survey feedback instruments for individuals, teams, and organizations; and creates innovative content and methods for INSEAD Global Leadership Centre leadership development modules and programs. She has worked in close collaboration for twenty years with Prof. Manfred Kets de Vries, also at INSEAD. Experienced in individual and group coaching with senior executives, Elizabeth also works as an Executive Coach and program facilitator in the areas of leadership development and family business.

As part of the faculty team in INSEAD's Executive Master in Coaching and Consulting for Change degree program. She supervises thesis projects in this programme, working with participants to design and carry out projects that combine academic rigor with real-world application.

Liz has written 25 case studies on leadership or family business topics, six of which have won top case writing awards (European Case Clearing House and European Foundation for Management Development). She has co-authored or authored 25 articles, working papers and book chapters. She has co-authored five books on leadership development and family business topics which have been translated into several languages.

She holds degrees in Sociology (BA), Organizational Development (MSc), and an INSEAD Executive MA degree in Coaching and Consulting for Change, awarded with Distinction.